

Smokefree Communities at Westfield Glenfield Mall

26 May 2011 – 9am to 9pm

In collaboration with Pacific Quit, Waitemata DHB, and ARPHS the Smokefree Communities Team manned an information and Lung Age testing booth at Westfield Glenfield on the Thursday before World Smokefree Day.



Records kept showed that 99 people visited the booth, however the real numbers of those receiving information, taking resources or promoting WSFD by way of balloons and stickers, would have easily exceeded 300. Eighteen Quit Cards were issued for those who wished to have an immediate quit attempt, eight referrals were made to intensive services with many more given information about supportive services, such as Quit Line. NRT gum and lozenges were available to be sampled and correct use demonstrated. NRT patches and information on the other smoking cessation medications was also available and explained.

Many were enticed to the booth with the opportunity to find out their lung age using the PulmoLife testing machines. This shocked many to move towards quitting – an example of which being a 17 year old male who after smoking since the age of 7 could only manage to reach a reading equivalent to that of a 36 year old. Children were enticed by balloons and stickers which promoted the event as they walked around the mall.

Smokefree Communities at North Shore Hospital

31 May 2011 – 10am to 2pm

In collaboration with North Shore Hospital, the Smokefree Communities team manned an information booth from 10am until 2pm. Engaging visitors and staff with advice, resources and a smile via the interactive “cigarette”. The “cigarette” was a great draw-card with children, teenagers and adults alike and prompted discussions around quitting smoking.

